

Notice of Meeting  
Louisiana Beef Industry Council  
January 24<sup>th</sup>, 2020  
9:00 a.m.  
Louisiana Department of Ag and Forestry  
Baton Rouge, LA

**Agenda**

- I. Roll Call
- II. Approval of Minutes
- III. LBIC Financial Report
- IV. Review of Funding Applications
  - A. South Central District Livestock Show, Renee Castro, South Central District Livestock Show
  - B. State Meat Evaluation, Jerry Boyce, FFA Foundation
  - C. Report on 2019 Project and Funding Request Mary LeBlanc, Guaranty Media
  - D. Master Cattlemen Program, Dr. Guillermo Scaglia, LSU AgCenter
  - E. 2020 Centenary Beast Feast, Saige Solomon
  - F. LBIC Advertisement, Dale Cambre, LCA
- V. Old Business
  - A. Review of 2020 Radio Campaign, Louisiana Radio Network, Kyle Coats
- VI. CBB Report – Amelia Kent
- VII. Other Business
  - A. National Collegiate Beef Advocate, Ashley Ware and Fallon Plaisance
- VIII. Public Comment
- IX. Adjourn